

## THE BARGAIN HUNTER

Wayne Bargain Hunter - Monday, October 3, 2011

SALES, SAMPLES AND SURPRISES

## LEHMAN'S FALLFESTIVAL

Lehman's Old Time General Store ushered in autumn, Sept. 24

By Kelley Mohr

At Lehman's Old Time General Store, old fashioned does not mean outdated. At the annual Fall Festival on Saturday, Sept. 24, the store showcased old-fashioned products, pastimes and entertainment that never go out of style.

Visitors to the store could enjoy free entertainment, samples and demonstrations while perusing the countless shelves full of old time wares. While wandering through 10 departments of the 32,000-square-foot store, customers could try tools and treats that harken back to a simpler way of life.

"This is more than a store, it's a way of life," said Glenda Lehman Ervin, vice president of marketing at Lehman's. "We picked this Saturday to highlight our products and explain not only what we do but why we do it and how we do it. A lot of it is stuff people have never seen before, making cider and cooking on the



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Three scarecrows happily greeted customers during the Lehman's Fall Festival.

grill and apple butter."

For the Fall Festival, Lehman's showcased their authentic historic products with a modern day purpose, whether the product is a wood burning stove capable of efficiently heating an entire house, wooden toys that foster creativity, handmade soap crafted from local organic ingredients or a hand cranked strainer that filters better than any of its electronic counterparts.

The store offered interactive demonstrations of these products and more. Visitors could watch locally raised beef cooked over grills, apple butter slow churned over an open fire and popcorn popped on a wood burning stove, complete with endless free and tasty samples.

See FALL Page A2